

THE GOOD THE BAD & THE UGLY

in the Age of the Internet

REFERENCES mentioned in my keynote lecture.

(Listed in the order of appearance.)

IMAGE: Clint Eastwood, Leone and Eli Wallach on the set of THE GOOD, THE BAD AND THE UGLY 1966 <http://cscottrollins.blogspot.com/2012/04/on-set-with-sergio-leone.html>

IMAGE: Screen capture of gun holster close up and wide view.
http://www.dvdbeaver.com/film/DVDCompare10/the_good_the_bad_and_the_ugly_.htm

BOOK: *The Long Tail* by Chris Anderson.

ASK Harriete describes “the Long Tail” in a post titled, *Long Tail - Blockbuster versus Netflix, and the art/craft world.*

http://askharriete.typepad.com/ask_harriete/2009/11/long-tail-a-follow-up.html

Reference to Michael Jordan found in the online article “Best Advice: Down But Not Out” by Peter Guber, <http://www.linkedin.com/today/post/article/20130226113419-101213441-best-advice-down-but-not-out?trk=eml-mktg-advice-a1-0227-p7>

BOOK: *Mindset: The New Psychology of Success* by Carol Dwek

QUOTE from April Winchell came from a blog post on Wired.co.uk in the Business section: “Regretsy closes, the world mourns the end of DIY meets WTF”

<http://www.wired.co.uk/news/archive/2013-02/01/regretsy-closure>

BOOK: *Talent is Overrated* by Geoffrey Colvin

(Continued on the next page)

BOOK: *Outliers* by Malcolm Gladwell

CRITIQUE GROUP GUIDELINES

<http://askharriete.typepad.com/files/critique-group-guidelinesfinal2011-3.pdf>

ASK Harriete: <http://askharriete.typepad.com/>

PROFESSIONAL GUIDELINES for the artists and crafts community:

<http://www.harriete-estel-berman.info/profguidelines/profguide.html>

BOOK: *IMAGINE: How Creativity Works* by Jonah Lehrer

Jonah Lehrer lecture for the Knight Foundation: “Jonah Lehrer earns \$20,000 honorarium for talking about plagiarism at Knight lunch” (*Scroll down to find the lecture. He actually starts talking at about 53 minutes into the video, so move the scroll bar into the lecture.*)

<http://www.poynter.org/latest-news/mediawire/204005/jonah-lehrer-talks-about-plagiarism-at-knight-lunch/>

Transcript for Jonah Lehrer lecture titled: “My Apology” by Jonah Lehrer

<http://www.jonahlehrer.com/2013/02/my-apology/>

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WEBSITE: U.S. Trademark and Patent Office <http://www.uspto.gov/faq/index.jsp>

ORIGINAL DRAWINGS: Aryn Shelander <http://174164.edicypages.com/portfolio/digital-design>

CONTACT INFORMATION:

Harriete Estel Berman

bermaid@harriete-estel-berman.info

<http://www.harriete-estel-berman.info>

STUDIO: 650. 571.7726